



ISFEA &lt;isfeavashi@gmail.com&gt;

## Invitation to Buyer Seller Meet at Samastipur, Bihar scheduled on 29 Feb 2024

1 message

NITHIN JOE DEPUTY DIRECTOR &lt;nithin.joe@nic.in&gt;

Fri, Feb 23, 2024 at 9:59 AM

To: Aisef <admin@aisef.org>, secretary <secretary@aisef.org>, secretary <secretary@fissh.org>, dg <dg@fissh.org>, "ipsta57 >" <ipsta57@yahoo.com>, ISFEA <isfeavashi@gmail.com>

Cc: B N JHA <basisth.jha@nic.in>, RO Kolkata <sbrokolkata@gmail.com>

Dear Sir/Madam,

Greetings from Spices Board India!

As you are aware, India is the leading producer, consumer and exporter of spices in the world. During 2022-23, India exported 14,04,356.95 MT of spices and spices products valued at Rs. 31,761.38 Cr (3,952.60 US\$). The Indian spice sector has maintained its position as a trusted supplier of a wide range of spices and value-added spice products globally and currently exports over 225 unique products to more than 180 countries.

Bihar is one of the main agrarian state of India. The state produces various spices such as Turmeric, Ginger, Fenugreek, Coriander Seeds, Fennel, Mustard, etc. The major spice producing areas of Bihar lies in the districts of Samastipur, West Champaran, Muzaffarpur, Kaimur, etc.

Spices Board (Ministry of commerce & Industry, Govt. of India) the flagship organization for the development and worldwide promotion of Indian Spices has been spearheading activities for promotion and facilitation of spices trade by strengthening linkages at various levels of the Spice Industry.

In order to promote the spices produced in Bihar and to provide a platform for creating direct linkages between spice farmers in Bihar and exporters from across the country, Spices Board jointly with Dr Rajendra Prasad Central Agricultural University, Pusa, Bihar is organizing a **Buyer-Seller Cum Stakeholders Meet on 29<sup>th</sup> February 2024 at the Trihut College of Agriculture Dholi, Muzaffarpur, Bihar.**

In this connection, we cordially invite you to participate in the BSM and request you to share the invitation with member exporters of your association so that they can explore the possibilities to establish business linkages with the suppliers/growers of focus spices viz., Turmeric, Ginger, Fenugreek, Coriander Seeds, Fennel, Mustard, etc.

Around 200 participants including FPOs, progressive farmers, farmers' societies, processors and traders from nearby areas of Samastipur, West Champaran, Muzaffarpur, Kaimur, etc., as well as exporters from across the country /importers from nearby countries like Nepal, will be attending the event.

Interested buyers/exporters/importers can register for the BSM by submitting the Registration Form using the below link on or before **24 February 2024**. Accommodation (Twin sharing Basis) shall be provided to only one representative per firm for one Night (on 28<sup>th</sup> or 29<sup>th</sup> February 2024).

**Registration / Google form link:** <https://forms.gle/LFGMFiWUjXDZ5UDc6>

For more details please contact:

Shri Sandeep Kumar Chaurasia, Assistant Director, Spices Board Kolkata- 9443801838

Shri Ashish Jaiswal, Assistant Director, Spices Board Guna- 9415312330

It may kindly be noted, that once registered online, the participation of the exporter will be automatically confirmed, and no confirmation mail will be sent from the Board.

Yours faithfully,  
-Sd/-  
Director (Marketing)