



ISFEA <isfeavashi@gmail.com>

Re: Invitation to Buyer Seller Meet for Spices with focus on Tamil Nadu on 15 Feb 2024 -reg

1 message

NITHIN JOE DEPUTY DIRECTOR <nithin.joe@nic.in>

Fri, Feb 9, 2024 at 1:20 PM

To: Aisef <admin@aisef.org>, secretary <secretary@aisef.org>, secretary <secretary@fissh.org>, ISFEA <isfeavashi@gmail.com>, ipsta57 <ipsta57@yahoo.com>

Cc: RO Erode <rosberode@gmail.com>, B N JHA <basisth.jha@nic.in>

Dear Sir/ Madam,

With reference to the trailing mail, the date of conduct of BSM may be read as 15 Feb 2024 and may also be communicated to member exporters. The revised invitation is also placed below.

Sorry for the inconvenience.

Invitation to BSM at Coimbatore Tamil Nadu on 15 Feb 2024

Greetings from Spices Board India!

As you are aware, India is the leading producer, consumer and exporter of spices in the world. During 2022-23, India exported 14,04,356.95 MT of spices and spices products valued at Rs. 31,761.38 Cr (3,952.60 US\$). The Indian spice sector has maintained its position as a trusted supplier of a wide range of spices and value-added spice products globally and currently exports over 225 unique products to more than 180 countries.

Tamil Nadu is one of major suppliers of spices. During 2022-23, the state produced 221307 metric tonnes of spices from about 114277 hectares of land. The major spices grown include Turmeric, Black Pepper, Small Cardamom, Nutmeg & Mace. The state also offers GI tagged spices like Ramanathpuram Mundu chilli, Kodaikanal Malai Poondu(Hill Garlic) and Kanyakumari Clove. Tamil Nadu contributes to 20 % of the total exports of spices from India through ports of Ennore, Chennai, Kattupalli, Tuticorin and Tudiyalur.

Spices Board (Ministry of commerce & Industry, Govt. of India) the flagship organization for the development and worldwide promotion of Indian Spices has been spearheading activities for promotion and facilitation of spices trade by strengthening linkages at various levels of the Spice Industry.

In order to provide a platform for better commerce and trade by creating direct linkages of the spice farmers in Tamil Nadu with exporters, Spices Board in collaboration with the Directorate of Agri Business Development, Tamil Nadu Agricultural University is organizing a **Buyer-Seller Meeting on 16 February 2024 at the Tamil Nadu Agricultural University, Coimbatore.**

In this connection, I cordially invite you to participate in the BSM. I also request you to share the invitation with member exporters, so that they can explore the possibilities to establish effective business linkages with the suppliers/growers of focus spices viz., Turmeric, Black Pepper, Small Cardamom, Nutmeg & Mace. Around 300 participants including FPOs, progressive farmers, farmers' societies, processors and traders from nearby areas of Coimbatore, Tiruppur, Erode, Namakkal, Salem, Dharmapuri and Krishnagiri Districts as well as exporters from across the country will be attending the event.

Interested exporters/buyers are requested to register for the BSM by submitting the Registration Form using the below link on or before **11 February 2024**. Accommodation (Twin sharing Basis) shall be provided to only one representative per firm/exporter for One Night (on 15th February 2024).

Registration / Google form link: <https://forms.gle/J3FZExUgQ8QVHMip6>

For more details please contact:

Shri Kanagadhileepan, K, Assistant Director, Spices Board– 9940772596

Shri R. Shivalingam, Extension Assistant, Spices Board - 6369271961

सादर/Regards,
नितिन जो /Nithin Joe,
उप निदेशक /Deputy Director,
मसाला बोर्ड/Spices Board,
(वाणिज्य और उद्योग मंत्रालय)/(Ministry of Commerce & Industry),
भारत सरकार / Govt. of India.

From: "NITHIN JOE DEPUTY DIRECTOR" <nithin.joe@nic.in>
To: "Aisef" <admin@aisef.org>, "secretary" <secretary@aisef.org>, "secretary" <secretary@fissh.org>, "ISFEA" <isfeavashi@gmail.com>, "ipsta57" <ipsta57@yahoo.com>
Cc: "RO Erode" <rosberode@gmail.com>, "B N JHA" <basisth.jha@nic.in>
Sent: Friday, February 9, 2024 10:48:07 AM
Subject: Invitation to Buyer Seller Meet for Spices with focus on Tamil Nadu on 16 Feb 2024 -reg

Dear Sir/ Madam,

Greetings from Spices Board India!

As you are aware, India is the leading producer, consumer and exporter of spices in the world. During 2022-23, India exported 14,04,356.95 MT of spices and spices products valued at Rs. 31,761.38 Cr (3,952.60 US\$). The Indian spice sector has maintained its position as a trusted supplier of a wide range of spices and value-added spice products globally and currently exports over 225 unique products to more than 180 countries.

Tamil Nadu is one of major suppliers of spices. During 2022-23, the state produced 221307 metric tonnes of spices from about 114277 hectares of land. The major spices grown include Turmeric, Black Pepper, Small Cardamom, Nutmeg & Mace. The state also offers GI tagged spices like Ramanathpuram Mundu chilli, Kodaikanal Malai Poondu(Hill Garlic) and Kanyakumari Clove. Tamil Nadu contributes to 20 % of the total exports of spices from India through ports of Ennore, Chennai, Kattupalli, Tuticorin and Tudyalur.

Spices Board (Ministry of commerce & Industry, Govt. of India) the flagship organization for the development and worldwide promotion of Indian Spices has been spearheading activities for promotion and facilitation of spices trade by strengthening linkages at various levels of the Spice Industry.

In order to provide a platform for better commerce and trade by creating direct linkages of the spice farmers in Tamil Nadu with exporters, Spices Board in collaboration with the Directorate of Agri Business Development, Tamil Nadu Agricultural University is organizing a **Buyer-Seller Meeting on 16 February 2024 at the Tamil Nadu Agricultural University, Coimbatore.**

In this connection, I cordially invite you to participate in the BSM. I also request you to share the invitation with member exporters, so that they can explore the possibilities to establish effective business linkages with the suppliers/growers of focus spices viz., Turmeric, Black Pepper, Small Cardamom, Nutmeg & Mace. Around 300 participants including FPOs, progressive farmers, farmers' societies, processors and traders from nearby areas of Coimbatore, Tiruppur, Erode, Namakkal, Salem, Dharmapuri and Krishnagiri Districts as well as exporters from across the country will be attending the event.

Interested exporters/buyers are requested to register for the BSM by submitting the Registration Form using the below link on or before **11 February 2024**. Accommodation (Twin sharing Basis) shall be provided to only one representative per firm/exporter for One Night (on 15th February 2024).

Registration / Google form link: <https://forms.gle/J3FZExUgQ8QVHMip6>

For more details please contact:

Shri Kanagadhileepan, K, Assistant Director, Spices Board– 9940772596

Shri R. Shivalingam, Extension Assistant, Spices Board - 6369271961

Yours faithfully,

-Sd/-

Director (Marketing)