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Invitation to IBSM China 27 Feb 2024

1 message

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Mon, Feb 5, 2024 at 3:36 PM

To: secretary <secretary@aisef.org>, secretary <secretary@fissh.org>, Aisef <admin@aisef.org>, "ipsta57 >" <ipsta57@yahoo.com>, ISFEA <isfeavashi@gmail.com>

Dear Sir/Madam,

Greetings from Spices Board India!

As you are aware, India is the leading producer, consumer and exporter of spices and spice products in the world. India produced a total quantity of around 11.14 million MT spices in 2022-23 and exported over 1.4 million MTs of spices during the year, which is around 13 % of the total spice production in the country. Spices contribute to around 8 % of India's total Agri exports and over 40% of India's total Horti exports.

During 2022-23, the Indian spice sector has maintained its position as a trusted supplier of a wide range of spices and value-added spice products globally and currently exports over 225 unique products to more than 180 countries.

China is India's largest export destination for spices. During 2022-23, India exported 257553 MT of spices valued at Rs. 639164.48 lakhs (795.28 mil.US \$) to China, which accounts for 20% in volume and 20 % in rupee and 18% in dollar terms of value, of the total spice exports. The major items exported to China are Chilli, Cumin, Turmeric, Spice Oils & Oleoresins, Mint oils, etc.

Spices Board (Ministry of Commerce & Industry, Govt. of India) is the flagship organization for the development and worldwide promotion of Indian spices. The Board is an international link between the Indian exporters and the importers abroad. The Board has been spearheading activities for excellence of Indian spices involving every segment of the industry.

To further promote the export of Indian spices to China, Embassy of India, Beijing, China is facilitating the conduct of an **Online Buyer Seller Meet for Indian Spices with focus on China from 01:30 pm (IST) on 27th February 2024**. The BSM is organized jointly by Spices Board and China Spice Association and will be attended by Indian Spice exporters, leading importers in China, trade associations, chambers of commerce, leading super market chains /departmental stores etc.

In this connection, we cordially invite you to participate in the International Buyer Seller Meet and request you to also share the invitation to the members of your association. The link for the registration to the IBSM is given below.


Registration / Google form link: <https://forms.gle/7RGsXwDScrabL9PR9>

Interested exporters are requested to attend the IBSM and make use of this opportunity for promoting their range of spice products in China by **registering online using the link above on or before 9 Feb 2024**.

For further information please contact, Shri Nithin Joe, Deputy Director Ph: 0484-2333610, ext 510.

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Director (Marketing)

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