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Invitation to Buyer Seller Meet with focus on Spices in Jammu and Kashmir -reg

1 message

NITHIN JOE DEPUTY DIRECTOR <nithin.joe@nic.in>

Wed, Nov 1, 2023 at 1:23 PM

To: secretary <secretary@aisef.org>, Aisef <admin@aisef.org>, "ipsta57 >" <ipsta57@yahoo.com>, ISFEA

<isfeavashi@gmail.com>, secretary <secretary@fissh.org>

Cc: sbsrinagar <sbsrinagar@gmail.com>

Dear Sir,

Greetings from Spices Board !

As you already know, Spices Board (Ministry of Commerce & Industry, Govt. of India) is the flagship organization for the development and worldwide promotion of Indian spices and has been spearheading activities for promotion and facilitation of spice trade by strengthening linkages at various levels of the Spice Industry.

The Board is mandated with the responsibility for promotion of export of 52 spices, which includes the costliest spice - Saffron. In India, Saffron is cultivated mainly in the UT of Jammu & Kashmir. As per 2021-22 estimates J&K produced 16 M.T of G.I tagged saffron from an area of 3715 ha and exported 44.15 Tons of saffron. Apart of saffron, other spices with major are under cultivation are chilli (1600 ha), hill garlic (1776 ha), ginger (307 ha), turmeric (360 ha), Kala Zeera (162 ha); which accounts for a total monetary worth of USD 13.93 million (Source: Statista and CEIC).

I would like to inform that Spices Board, with a view to facilitate better price realization and explore better marketing channels to promote the export of spices and spice products for the spice industry stakeholders of the country, has been organizing Buyer-Seller Meets (BSM), which have been instrumental in providing opportunities for direct and effective business linkages among the stakeholders.

I wish to inform that Spices Board with the view to further promote the export of spices is organizing a Buyer Seller with focus of Spices in Jammu and Kashmir on **7th November 2023 at Agriculture Complex Lal Mandi, Srinagar**. Around 100 participants including FPOs, progressive farmers, farmer's societies, processors and traders from Jammu & Kashmir and exporters from across the country will be attending the BSM.

In this connection, you are requested to kindly circulate the invitation among the members of your association who are willing to participate in the BSM and explore the possibilities to establish effective business linkages with suppliers/growers of spices. Accommodation (twin sharing basis) for one night shall be arranged by the Board for interested participants on 6th November 2023. The accommodation shall be provided to only one representative per firm/buyer.

For further information/ confirmation of participation, please contact:

[Shri Ashutosh Gautam, Officer-in-charge, Regional Officer, Spices Board Srinagar](#)

email: sbsrinagar@gmail.com

Mob: 7575940102

सादर/Regards,

नितिन जो /Nithin Joe,

उप निदेशक /Deputy Director,

मसाला बोर्ड/Spices Board,

(वाणिज्य और उद्योग मंत्रालय)/(Ministry of Commerce & Industry),
भारत सरकार / Govt. of India.

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