



Sponsorship & Branding Opportunities

World Spice Congress, 2023

Navi Mumbai

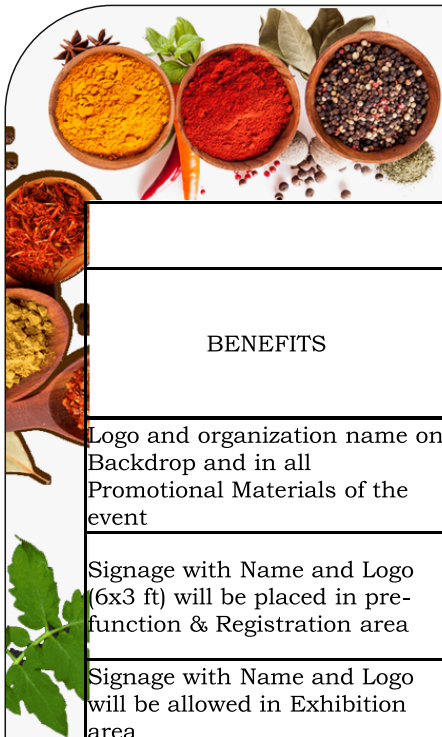


The Spices Board in association with the Indian Spice Industry is conducting the Global Spice event, WSC: 2023 during 16-18th Feb, 2023 at CIDCO Exhibition and Convention Centre, Mumbai during 16-18th Feb, 2023. The WSC: 2023 allows the Indian Spice Exporters to sponsor the event which ensures immense mileage to the sponsors. Details of the sponsorship opportunities available and the packages offered are given below.

Sl No	Category	Sponsorship Amount
1	Saffron	Rs.10.00 Lakhs
2	Cardamom	Rs.7.50 Lakhs
3	Pepper	Rs.5.00 Lakhs
4	Cumin	Rs.2.50 Lakhs
5	Chilli	Rs.2.50 Lakhs

General Terms & Conditions

- ◆ The sponsorship opportunity will be provided only to the Registered Exporters of Spices and service providers
- ◆ Sponsorship will be awarded on a first come, first served basis based on the receipt of the sponsorship amount.
- ◆ The sponsor should provide the correct name and logo image, promotional materials, promotional video as per the time length allowed (in the format required by the organizers) and other details required by the organiser within 30 days from the receipt of acceptance the sponsorship, but not later than 31st Jan, 2023
- ◆ Sponsorship payments can be made through Demand Draft in favour of World Spice Congress payable at Ernakulam/Bank Transfer to Axis Bank, Kochi Branch, A/c No. 922020050050120, IFSC UTIB0000081.



SPONSORSHIP PACKAGES

BENEFITS	CATEGORIES OF SPONSORSHIP				
	SAFFRON (Rs.10 Lks)	CARDAMOM (Rs.7.50 Lks)	PEPPER (Rs.5 Lks)	CUMIN (Rs.2.50Lks)	CHILLI (Rs.2.50 Lks)
Logo and organization name on Backdrop and in all Promotional Materials of the event	Yes	Yes	Yes	Yes	Yes
Signage with Name and Logo (6x3 ft) will be placed in pre-function & Registration area	Single standee	Single standee	Single standee	Single standee	Single standee
Signage with Name and Logo will be allowed in Exhibition area	1 Nos	1 Nos	1 Nos	1 Nos	1 Nos
Signage with Name and Logo (Hanging Banner & Ceiling Sign with spot light) will be allowed in Exhibition area	1 Nos	1 Nos	1 Nos	1 Nos	1 Nos
Ad in delegate Directory & in conference synopsis	1 full page	1 full page	1 full page	½ page	½ page
Acknowledgement in the Opening Remarks of the event	Yes	Yes	Yes	Yes	Yes
Complementary registration of delegates	4	3	2	1	1
Exhibition stall allotment	Yes: 2 Nos (4x3sq.m)	Yes: 1 No (4x3 sq.m)	Yes: 1 No (3x3sq.m)	No	No
Accommodation facility	Double room for 3 nights	Double room for 3 nights	No	No	No
The logo and a write-up about the company will be hosted in the event website with link to the organization's website	(Max. 1500 words)	(Max. 1200 words)	(Max. 1000 words)	(Max. 750 words)	(Max. 750 words)
Promotional inserts in Delegate Kit (One)	Yes	Yes	Yes	Yes	Yes
Opportunity to showcase a video throughout show time in exhibition area and during break time in the conference hall and food court	(5 minutes)	(4 minutes)	(3minutes)	(2 minute)	(2 minute)