



WORLD SPICE CONGRESS



Organised by:

SPICES BOARD INDIA

Ministry of Commerce & Industry, Government of India



No. WSC/12/2022-23

Dated 26th Oct, 2022

Sponsorship for 14th Edition of World Spice Congress (WSC)

Dear Sir/Madam

As you are aware, the SpicesBoard is organizing the 14th edition of the World Spice Congress (WSC) in collaboration with various trade bodies and exporters associations representing the Indian Spice industry between 16th and 18th of February 2023 in Navi Mumbai at the 'CIDCO Exhibition and Convention Centre'.

The 14th World Spice Congress 2023 in India, would provide an excellent opportunity to meet the Global Spices fraternity under a single roof for direct interactions, facilitate meaningful deliberations to evolve way forward on key challenges in the sector and disseminate latest information and trends pertaining to the Global Spice Industry. In addition to the business sessions, a delectable exhibition is also planned with more than 150 stalls along with many other key attractions to engage your attention and to benefit the entrepreneur in you. Participation of all leading spice brands and key stakeholders of the industry is expected in this event. India being the premier supplier of spices to the world, this event would be a golden opportunity for the Indian spice industry to showcase its strengths, capabilities, latest innovations, etc before the global audience. The exhibition would help to project "India as the land of every spice" and "world's spice processing hub".

As the WSC 2023 will be organized during the year of G20 presidency of India, the Govt. of India and the Board would strive to position the forthcoming WSC as an upgraded mega event befitting the occasion, with participation of policy makers, regulatory authorities, spice trade associations, key Government officials as well as technical experts from key G20 countries, in the special sessions. In addition, the prestigious award for excellence in Export of Spices will also be distributed during the mega event, in front of Global spice fraternity.

With an expected 200 overseas delegates, around 700 Indian delegates, 150 Exhibitors, the forthcoming WSC will offer an excellent opportunity to put forth your message, launch your products, demonstrate your competency and product range, before the most relevant global audience.

Now, in the light of the importance and scale of the forthcoming mega event, the Organizing Committee of the WSC is happy to invite sponsorship in different Categories from the spices industry. The sponsorship will be awarded to the exporters of Spices and the supporting service providers on a first come first serve basis.

The details of the sponsorship package for each category are attached. Please make use of the opportunity and avail the benefits of the sponsors and rush your proposal to the **Organizing Committee – WSC 2023, Spices Board, Cochin-6820 25, WhatsApp: 9633008110, Email: os@worldspicecongress.com**

Regards

(B N JHA)

Director (MKTG) &
Organizing Secretary of WSC

Event Partners



Indian Spice & Foodstuff
Exporters' Association



Indian Pepper and Spice Trade Association



Indian Chamber of Commerce



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