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**Fwd: Online Buyer Seller Meet for Indian Spices with focus on China on 15th Nov. 2022**

1 message

**NITHIN JOE DEPUTY DIRECTOR** <nithin.joe@nic.in>

Fri, Oct 21, 2022 at 5:49 PM

To: ed@aisef.org, ipsta57@yahoo.com, anand@kishorspices.com, secretary@fissh.org, isfeavashi@gmail.com, admin@aisef.org

Cc: KULDEEP RAI FIELD OFFICER &lt;kuldeep.rai@nic.in&gt;, "SHAIBA C.K FIELD OFFICER" &lt;shaiba.ck@nic.in&gt;

Dear Sir

In continuation to the trail email, pls find the registration link below.

<https://forms.gle/PQwtT9GxyEShDQz67>

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सादर/Regards,  
नितिन जो /Nithin Joe,  
उप निदेशक /Deputy Director,  
मसाला बोर्ड/Spices Board,  
(वाणिज्य और उद्योग मंत्रालय)/(Ministry of Commerce & Industry),  
भारत सरकार / Govt. of India.

**From:** "MARKETING MARKETING" <marketing.sb-ker@gov.in>**To:** ed@aisef.org, ipsta57@yahoo.com, anand@kishorspices.com, secretary@fissh.org, isfeavashi@gmail.com, admin@aisef.org**Cc:** "NITHIN JOE DEPUTY DIRECTOR" <nithin.joe@nic.in>, "KULDEEP RAI FIELD OFFICER" <kuldeep.rai@nic.in>**Sent:** Friday, October 21, 2022 5:38:42 PM**Subject:** Online Buyer Seller Meet for Indian Spices with focus on China on 15th Nov. 2022**MKT/IBSM/CHINA/2022-23****20.10.2022**

Dear Sir/Madam,

Sub: "Online Buyer Seller Meet for Indian Spices with focus on China" on 15<sup>th</sup> Nov. 2022

Greetings from Spices Board India,

Spices Board (Ministry of Commerce & Industry, Govt. of India) is the flagship organization for the development and worldwide promotion of Indian spices. The Board is an international link between the Indian exporters and the importers abroad. The Board has been spearheading activities for excellence of Indian spices involving every segment of the industry.

India is leading producer, consumer and exporter of spices of the world. During 2021-2022, India exported 15,31,154 tons of spices and value added spice products worth Rs.30,576.44 crores to over 180 destinations worldwide. Further, the Indian spice industry aims at achieving an export target of 4.5 billion US\$ in FY 2022-23.

Cultural and economic relations between China and India date back to ancient times. China is the largest export destination of Indian Spices. India, on an average exports 2,33,000 MT of spices to China annually, valued Rs.53,269 crores, which accounts 17% volume and 21 % in value of India's total spice exports.

With a view to further promote the export of Indian spices to China, Spices Board in association with Embassy of India, Beijing is organizing an **Online Buyer Seller Meet (BSM) for Indian Spices with**

**focus on China” on 15<sup>th</sup> November 2022** through virtual platform by including the Indian Spice exporters, leading importers in China, trade associations, chambers of commerce, leading super market chains /departmental stores etc. The China Chamber of Commerce of Import & Export of Foodstuffs, Native Produce & Animal By-Products (CFNA), China Condiments Association etc would be participating in the event. The timing of the programme will be informed in due course.

In this connection, I cordially invite all the spice exporters who are members of your forum/association/federation for the BSM so as to explore the possibilities for establishing effective business linkages. Interested exporters may register for the BSM through the link provided below on or before 31<sup>st</sup> October 2022.

The program link will be shared with interested buyers, after registration.

Sd/-  
Director (Marketing)



## SPICES BOARD

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