PROGRAM SCHEDULE

	Day 1 – 17/10/2022				
		Inaugural Session			
10:00-10:30	Registration	Participants & Delegates			
10:30-10:45	Welcome Address	Shri B.N. Jha, Director (Marketing), Spices Board			
10:45-10:55	Remarks by	President, Kashmir Cham	ber of Commerce		
		(Role of KCC in Market I	Promotion)		
10:55-11:05	Remarks by	Prof Sarfaraz A Wani, Dir	rector Research, SKUAST-Kashmir		
		(Present market value cha	in of saffron, missing links and strategies		
		for its improvement)			
11:05-11:15	Remarks	Shri Chowdhary Mohd Iq	bal, Director (Agriculture), Kashmir		
		(Quality Standards	of GI Kashmir Saffron and		
		Opportunities/Facilities for	or e- marketing)		
11:15-11:30	Inaugural Address	MD JK Trade Promotion	Organisation		
11:30-11:35	Vote of Thanks	Shri Ashutosh Gautam, So	cientist & Officer I/C, Spices Board		
		TEA BREAK 11:35-11:4	15		
	BUYER	SELLER MEET – OPEN	SESSION		
Chairman: Shri B.N. Jha, Director (Marketing), Spices Board					
Co-Chairman	: Shri Chowdhary Mohd I	Iqbal, Director (Agriculture), Kashmir		
Co-Chairman	Prof (Dr) Sarfaraz A Wa	ani, Director Research, SKU	JAST-Kashmir		
Rapporteur: S	Shri Ashutosh Gautam, Sc	cientist & Officer I/C, Spice	s Board		
Time	T	opic	Speaker		
11:45-12:00	BSM At A Glance –	- Assistance & Working	Shri B.N. Jha, Director (Marketing),		
	Procedure for Prog	grams Under Export	Spices Board		
	Procedure for Prog Development and Promo		Spices Board		
12:00-14:00	Development and Promo	otion For FY 2022-23	Spices Board oort Development & Market Promotion of		
12:00-14:00	Development and Promo	otion For FY 2022-23			
12:00-14:00	Development and Promo Buyer Seller Meet – O	otion For FY 2022-23			
	Development and Promo Buyer Seller Meet – O Kashmir Saffron)	otion For FY 2022-23	bort Development & Market Promotion of		
	Development and Promo Buyer Seller Meet – O Kashmir Saffron) Concluding Remark	otion For FY 2022-23	oort Development & Market Promotion of Shri B.N. Jha, Director (Marketing), Spices Board		
14:00-14:10	Development and Promo Buyer Seller Meet – O Kashmir Saffron) Concluding Remark	bition For FY 2022-23 pen Session (Theme - Exp LUNCH BREAK 14:10-14	oort Development & Market Promotion of Shri B.N. Jha, Director (Marketing), Spices Board		
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15:00-15:15	NHB for Export Development & Promotion	AD (J&K), National Horticulture Board		
15:15-15:30	National Markets and Means of Linkage	Representative of APEDA, Srinagar		
15:30-15:45	Role of FICCI in Trade Promotion	Chairman FICCI, Srinagar		
Feedback Session 15:45-16:00				
16:00-16:10	Concluding Remark	Prof (Dr) Sarfaraz A Wani, Director Research, SKUAST-Kashmir		
16:10-16:20	Concluding Remark & Sum Up	Shri B.N. Jha, Director (Marketing), Spices Board		
16:20-16:30	Vote of Thanks	Dr. F.A. Nehvi, Spices Board		
Day 2 – 18/10/2022				
10:30-16:00	Visit to IIKSTC (E-trading, Auction and Post	Shri B.N. Jha		
	Harvest Processing Center), ARSSSS (SKUAST-	Shri Ashutosh Gautam		
	K), Pampore, Field of Progressive Farmers, FPO,	Dr. F.A. Nehvi		
	Processing Units, GI Retail Stores along with			
	Buyer & Seller			